



Responses to Questions Submitted for RFP Impact-Based Storytelling Project

Who is eligible to submit a proposal?

Proposals can be submitted by individuals and entities.

Can I choose to have a byline or remain anonymous in the final project?

While it's important to note that MTC (a) will own all work product and the final deliverable and (b) has the right to use the content in any manner it deems appropriate, MTC is willing to discuss including a byline that recognizes the contribution of the contractor.

For respondents not based in Missouri, can the interviews be conducted virtually?

MTC expects that all work can be performed virtually. Proposals from respondents with a strong understanding of Missouri and its thriving innovation and entrepreneurial ecosystems will be reviewed more favorably and MTC expects that respondents located in Missouri to be best positioned to have such an understanding. However, MTC is willing to consider respondents located outside of Missouri.

Who is responsible for developing the timeline for the project?

Proposals submitted should include an overview of how the respondent proposes to engage with MTC and the stakeholders. The details of the actual engagement, including the timeline, will be addressed after a respondent is selected for the project. The successful respondent will be responsible for creating the project scope of work timeline following discussions with MTC and stakeholders in order to successfully complete the project.

How are the themes of the articles/stories determined?

MTC will outline the objectives of the written articles/stories, but encourages collaboration between the successful respondent with MTC and stakeholders to explore additional themes and embrace a respondent's creative process.

What is the process for submitting final articles/stories?

The process for submitting final articles/stories will be collaboratively developed between MTC and the successful respondent during the project.